



THE CITIZENS FOUNDATION

NEWSLETTER

December 2001

NO DEARTH OF TALENT - TCF CHILDREN EXCEL IN UNILEVER ARTFEST

We are very proud to share with our readers the great news that two of our students, Fida Hussain (age 10) and Asghar Ali (age 12), were amongst the winners of the UniLever ArtFest held recently. Lever Brothers Pakistan participated in this international event organized by the parent company, UniLever International, and the theme given was 'Environment'. Around 25 schools were invited from all over Pakistan and TCF was one of them. Some 30 entries were selected for display from a total participation of 2000 students of TCF.

One of our prize-winning entries was from Group 1 (5 years of school) by Fida Hussain on 'garbage pollution' which was further chosen as one of the 3 best entries to be submitted for the International Category in London. The total number of entries displayed for judging were 200 submitted by various schools of Pakistan. The other two entries selected for the International Category were from Aitcheson College, Lahore and Karachi Grammar School, Karachi and the eventual winner will be invited to London to collect the prize.

The other winning entry of ours was a Special Prize for Innovation by Asghar for his three-dimensional truck art made from scraps of recycled cardboard and other junk.

The purpose of the ArtFest was the corporate commitment of UniLever to merge creativity and art to education and environment. This project brought all these areas together. We thank Lever Brothers Pakistan for inviting our school as equal partners along with 25 other schools of Pakistan to participate at par with others and we proved that given equal opportunity, talent has no limits. The children also enjoyed the well-organized and well-attended prize distribution ceremony organized at the Sheraton Hotel over tea.



A special prize for Asghar and a pat on the back from Salima Hashmi.



Participating students at the Unilever ArtFest.



Not a prize-winner, but a beautiful example of talent.



The prize-winning art by Fida Hussain.



Truck Art presented in a unique manner by Asghar.



Anita Ghulamali distributing the Prizes.

WE ARE MAINTAINING A STEADY GROWTH

It gives us immense pleasure and satisfaction to inform you that the management and staff are working to maintain a steady growth in the number of schools in Pakistan. In our efforts to establish schools in more remote and under-privileged areas, TCF shall add another 19 schools to the list commencing their academic session in April 2002, taking the number of schools to one hundred. We will have one school each at Minhala, Khushab and Rawalpindi, two each in Faisalabad and Jaranwala. At Karachi we will have 10 schools.

It will be for the first time that TCF will be making an appearance in interior Sindh. Two of our schools will be operational at Dharki, a project that has been undertaken with the help of Engro Chemicals. The interviews for induction of the Academic Staff commenced at Karachi on November 8 and are expected to be completed by January 9, 2002 at Dharki.

The administrative back-up support of these schools is a great job that is being accomplished with keen interest and by adopting simple procedures, which have proved their usefulness in the running of our schools in remote areas. A strict vigilance system and checks have been incorporated in our system. Special emphasis is laid on maintenance of school buildings and furniture ensuring a high standard of durability and cleanliness. The success of TCF is evident from the coveted UN award conferred upon its Chief Executive for achieving excellence in the field of education without any monetary support from any of the UN agencies.

The transparency and efficiency of the working of TCF can be judged by the evaluation report of our auditors M/s Fergusons, a very renowned auditing firm of international repute.



CEO Admiral (Retd) Tanveer Ahmed meeting with TCF teachers.

staff and to discuss various educational aspects for the effective running of the schools.

The new CEO Admiral (Retd) Tanveer Ahmed met with all the 350 TCF teachers from Karachi on September 22, 2001 at the Fleet Club Auditorium to familiarize himself with the



Hoping for education - a TCF building under construction.

CORPORATE DONATIONS

We would like to take this opportunity to gratefully acknowledge the following for their generous donations and assistance in making things easier for us:

'TCS' for allowing the use of their branch network for zakat collection. And also for the kind words in their latest Newsletter which were very encouraging.

'Comelle' for the free use of their billboards during the month of Ramadan. We are sure the messages on them will go a long way as a reminder to passers-by.



Delighted children with candy from Hilal.

The **'Karachi Club'** and **'Karachi Gymkhana'** Committees for their support and use of their mailing facility to send our brochures to their members to promote a good cause.

The students and staff of **'Bahria College'** for all their co-operation and assistance in developing our software programs as their contribution towards a good cause.

'J. P. Morgan' for the thoughtful donation of their various office equipment for our use.

'Hilal Confectionery (Pvt) Ltd' for their most generous donation of 12,000 goodie bags of their delicious candy for all the children of TCF schools for kids.

'Standard Chartered Bank, Karachi' for their generous donation of 20 computers and to **'Mr. Anjum Saleem, Faisalabad'** for a donation of an additional



*Engro Chemicals and TCF representatives -
For a good cause.*

30 computers for our school labs.

'**Engro Chemicals**' for their very generous sponsorship of four schools (two primary and two secondary) in Dharki for a total of Rs 19.5 million.

'**Safi Qureshi Foundation**' for sponsoring a school with their donation of Rs 3 million. The first instalment of Rs 637,000 having already been received.

And finally, '**Circuit/FCB**' for all their assistance with our various publications and advertising requirements as their contribution towards TCF.

TCF RECEIVES ENTHUSIASTIC SUPPORT FROM HOME & ABROAD



The Lady Supporters of **The Citizens Foundation in Dubai** hosted a Sahoora (Tent) Nite at the Inter-Continental Hotel on November 22 and raised approximately Dhs. 70,000 for the work being undertaken by TCF in increasing literacy all over Pakistan.

We also acknowledge with many thanks the invaluable support of all the Friends of **The Citizens Foundation in the UK and USA** for their generous contributions year after year.

TCF supporters at home are also very active. **STCF (Supporters of The Citizens Foundation)** comprises a volunteer group of working women and housewives, who take time out from their busy schedules to assist TCF in its education program by fund-raising, introducing new donors to the TCF cause, making presentations when

required and taking people on school visits. Their presentations at schools such as the International School, Grammar School, City School, Foundation Public, Bayview Academy, etc. have resulted in awareness of the needs of TCF children in children of other schools and in very successful collection drives.

The fund-raisers STCF has held so far are the Art-a-thon where children of schools other than TCF schools participated in an art competition and collected funds for TCF children. This competition was held in Karachi and Islamabad. Another fund-raiser was a rendition of Ghalib's poetry by Zia Mohyeddin - 'Homage to Ghalib'. It was a theatre/dinner evening held in Karachi, Lahore and Islamabad.

'Saalgirah' - a play with Feryal Gohar, written and directed by the Indian playwright Feroze Khan was yet another successful fund-raiser.

STCF was to hold its fourth fund-raiser in November 2001 entitled 'Tribute to Noorjehan' with Zia Mohyeddin. The show had to be postponed due to the September 11 tragedy in New York. It will now be held in February 2002 in Karachi, Lahore and Islamabad.

Another way of propagating the TCF cause is through the use of 'Collection Boxes'. These boxes carry a TCF message, "Your Change Helps Change", to the general public inviting them to help a child with their small change. They are placed next to cash registers in supermarkets, restaurants and courier service offices, and at other accessible places.

Members of FTCTF and STCF meet regularly to review the progress, brainstorm new ideas and introduce new members. Members collect donations in cash and kind and forward them to the TCF office.

Dear Readers,

On behalf of the entire TCF family, we should like to wish all over well-wishers 'Eid Mubarak' and a 'Happy New Year'.

This is the second bi-annual issue of our Newsletter published by the mutual effort and contributions of the staff of TCF. We would like to inform our readers of some recent changes in our organizational structure. Lt. General Sabeeb Qamar-uz-Zaman (Retd) after his long association with TCF, and under whose able guidance TCF flourished immensely, has retired as CEO (he will, however, continue to be on the Board of Directors in an advisory capacity.) The new CEO as of September 2001 is Rear Admiral (Retd) Tanveer Ahmed. He has already become an integral part of TCF in a short span of time. We would also like to inform you of the addition of a Marketing Manager - Neelam Habib - to the ever-expanding work force of TCF which is an indicator of the rapid progress and professionalism reached by the organization in every aspect.

However, the true strength of TCF undoubtedly lies in the undying support of our donors and well-wishers for their continued faith in our ability to deliver. And by the grace of Allah, We have been to live up to their expectations.



THE CITIZENS FOUNDATION

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Approved U/S 47 (i) (d) of the Income Tax Ordinance, 1979.