



THE CITIZENS FOUNDATION

15th TCF

Golf Tournament

Sponsorship Proposal



Event Overview


We are pleased to invite you to partner with us for the 15th TCF Golf Tournament. This event is a perfect opportunity for participants to network with friends and colleagues while making a difference by helping TCF to educate the less privileged children of Pakistan.

Date	Sunday, 17 th February, 2019
Venue	Karachi Golf Club
Format	Texas Scramble

About TCF

The Citizens Foundation (TCF) is a professionally managed, not-for-profit organisation set up in 1995 by a group of citizens who wanted to bring about positive social change through education. 23 years later, TCF is now one of Pakistan's leading organisations in the field of education for the less privileged.


220,000
Students


1,482
School units


12,000
Female Faculty

Sponsorship Packages

Platinum Sponsor PKR 3 million

- Supports 1 TCF school unit for a year: Your generous contribution will educate 180 less-privileged children
- Recognition plaque at the sponsored TCF School
- 12 players (3 teams)

✓ Branding Opportunities*

- Logo placement on:
- Event collateral
 - Invitation cards
 - Score cards
 - Stage backdrop
 - Outside the golf club and venue entrance
 - 1st & 10th Tee and 8 holes
 - Caddies shirt

✓ Media Visibility

- Promotion as our featured sponsor via TCF's website & social media platforms
- Exclusive Invitation for CEO to attend pre-event press conference.
- Recognition in pre-event & post-event press release

✓ Engagement Opportunities

- Speaking slot in the presentation ceremony
- Opportunity to present awards to the winners
- Exclusive sponsorship recognition by Chairman TCF
- Reserved table at breakfast & lunch

Gold Sponsor PKR 1 million

- Supports 2 TCF classrooms for a year: Your generous contribution will educate 60 less-privileged children
- Recognition plaque outside the sponsored classrooms
- 8 players (2 teams)

✓ Branding Opportunities*

- Logo placement on:
- Event collateral
 - Invitation cards
 - Score cards
 - Stage backdrop
 - Driving range
 - 6 holes
 - Caddies shirt

✓ Media Visibility

- Promotion as our featured sponsor via TCF's website & social media platforms
- Exclusive Invitation for CEO to attend pre-event press conference.
- Recognition in pre-event & post-event press release

✓ Engagement Opportunities

- Reserved table at breakfast & lunch

Silver Sponsor PKR 500,000

- Supports 1 TCF classroom for a year: Your generous contribution will educate 30 less-privileged children
- Recognition plaque outside the sponsored classroom
- 4 players (1 team)

✓ Branding Opportunities*

- Exclusive logo placement on:
- Stage backdrop
 - Venue's building
 - 4 holes

✓ Media Visibility

- Promotion as our featured sponsor via TCF's website & social media platforms
- Exclusive Invitation for CEO to attend pre-event press conference
- Recognition in pre-event & post-event press release

All Participants will receive a complimentary golf giveaway.

*Branding on time sensitive creative material will be possible if the company confirms sponsorship before the creative artwork deadline.

Event Flow

Registration & Breakfast	7:45 AM
Tee-off (Shot Gun Start)	8:30 AM
Presentation Ceremony	2:00 PM
Lunch	2:30 PM

*The event will be covered by a TV channel.

Lucky Draw Gifts

Golfers, participants and guests at the presentation ceremony will be eligible to take part in a lucky draw and get a chance to win exciting prizes:

- Return tickets to Dubai
- Weekend package at a local hotel
- Dinner for 2 at a fine dining restaurant
- Exclusive giveaways and promotional items



Contact Person

For sponsorship details and event information, please contact:

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